

Amaze your friends. Horrify your neighbors. Become an instant SMOF. Attend

# SMOFcon 7

*the convention for convention runners.*

Dec. 7 – 9, 1990

Fort Lauderdale Airport Hilton  
Griffin Rd. & I-95

Conventions are organized by specific areas of responsibility. None of them exist in a vacuum. **SMOFcon 7** programming will cover practical relationships between areas, and give examples to help us fine tune the way we run conventions. For example, relationships with hotels: representatives from the Hilton and Marriott chains have already committed to discuss hotel relations with us. For other programs see form below.

**Con Suite:** In the grand SMOFcon tradition, our con suite will be the focal point for advanced discussion of convention ideas, organizational tactics, and the importance of a contented staff. We hope you will enjoy our (air-conditioned) tropical hospitality.

**SMOFcon 7 Registration:**

\$40.00 until Sept. 30, 1990,  
\$45.00 to Nov. 15, 1990.

**Rooms:** Fort Lauderdale Airport Hilton

1870 Griffin Rd., Dania, FL 33004  
\$59 single; \$69 double  
(305) 920-3300

Send this completed form along with your check for membership to: SMOFcon Treasurer, c/o SFSFS, P. O. Box 70143, Fort Lauderdale, FL 33307. *Make checks payable to:* South Florida Science Fiction Society. Enclosed please find \$\_\_\_\_\_ for \_\_\_\_\_ memberships to **SMOFcon 7** for:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

As you register, please take the time to give us your ideas. We are developing the following programs. Please indicate which ones YOU would like to see —

Relationship of the con:

- to its guests
- to its hotel(s)
- to its staff
- to its sponsoring organization & local fannish community
- to the IRS
- and its financial responsibilities

- Relationships between con departments
- Relationships in traveling conventions such as Westercons, Worldcons, DeepSouthCons...
- Convention software demonstrations: programming, registration, finance, etc.
- Special workshops on:  Art Show  Masquerade  
 Food Functions  Other: \_\_\_\_\_
- My program ideas are: \_\_\_\_\_